

## Web site design proposal

Project title	<a href="http://www.test.com">www.test.com</a> web site design
Prepared By	<a href="#">SPTeoh</a>
Date	Wednesday, October 17, 2007
Conditions	Price and content will valid for one month start from the issued date as above.
Online order received date	Wednesday, October 17, 2007
Contact person	Mr. Zamri h/p: +6013-4886178 email: <a href="mailto:zamri@mobiweb.com.my">zamri@mobiweb.com.my</a>  or  Mr. Ang h/p: +6012-4927082 email: <a href="mailto:hpang@mobiweb.com.my">hpang@mobiweb.com.my</a>

Please note that this is not a final quote, but only an estimate of the time and type of work involved in creating your desired site. mbwebcreator.com will provide you with a precise quote after a more thorough information gathering process.

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## Project information

Project title	<a href="http://www.test.com">www.test.com</a> web site design
Prepared By	SPTeoh
Date	Wednesday, October 03, 2007
Conditions	Price and content will valid for one month start from the issued date as above.
Online order received date	Wednesday, October 03, 2007
Contact person	Mr. Zamri h/p: +6013-4886178 email: <a href="mailto:zamri@mobiweb.com.my">zamri@mobiweb.com.my</a>  or  Mr. Ang h/p: +6012-4927082 email: <a href="mailto:hpang@mobiweb.com.my">hpang@mobiweb.com.my</a>

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## Client Information

Contact Name	
Company name	
Daytime phone	
Evening phone	
FAX number	
Street address	
State & country	
ZIP/Postal code	

## About mbwebcreator.com

mbwebcreator is a division of MobiWeb Sdn Bhd, a private limited company, consisting of creative and multi-talented web designers and web developers. We provide the full web package including web design, web development, web application, web hosting, and web services. As a complete web solutions team, mbwebcreator offers customer-oriented web design services and delivers you creative and effective results.

## Purpose

The objective of this website is to promote the full advantages of VoIP technologies to customers.

The website will provide a one-stop intro of your company profile and to introduce its products and services.

The web site will serve as user portal for Test VoIP customers.

The targeted group of this website will be those business people, home-user, student who are considering using VoIP which could call around the world in cheap cost.

## Site and domain names

Domain Name: TEST.COM

IP Address: 202.190.256.167 (ARIN & RIPE IP search)

IP Location: MY(MALAYSIA)-WILAYAH PERSEKUTUAN-KUALA LUMPUR

Registrar: WEB COMMERCE COMMUNICATIONS LIMITED DBA WEBNIC.CC

Whois Server: whois.webnic.cc

Referral URL: <http://www.webnic.cc>

Name Server: NS10.LOCALDNS.COM

Name Server: NS11.LOCALDNS.COM

Status: clientDeleteProhibited

Status: clientTransferProhibited

Status: clientUpdateProhibited

Updated Date: 06-aug-2007

Creation Date: 29-aug-2006

Expiration Date: 29-aug-2008

## Support documents

Audio	Not available
Brochures	According to current test2.com
Catalog	According to current test2.com
Company color scheme	According to current test2.com
Company image/photo	According to current test2.com
Company profile	According to current test2.com
Company's letterhead	According to current test2.com
Flash	According to current test2.com
Font/typeface preference	According to current test2.com
Logo / Company Identification	According to current test2.com
Name card	Not available
Sample product's photo	According to current test2.com
Video	According to current test2.com

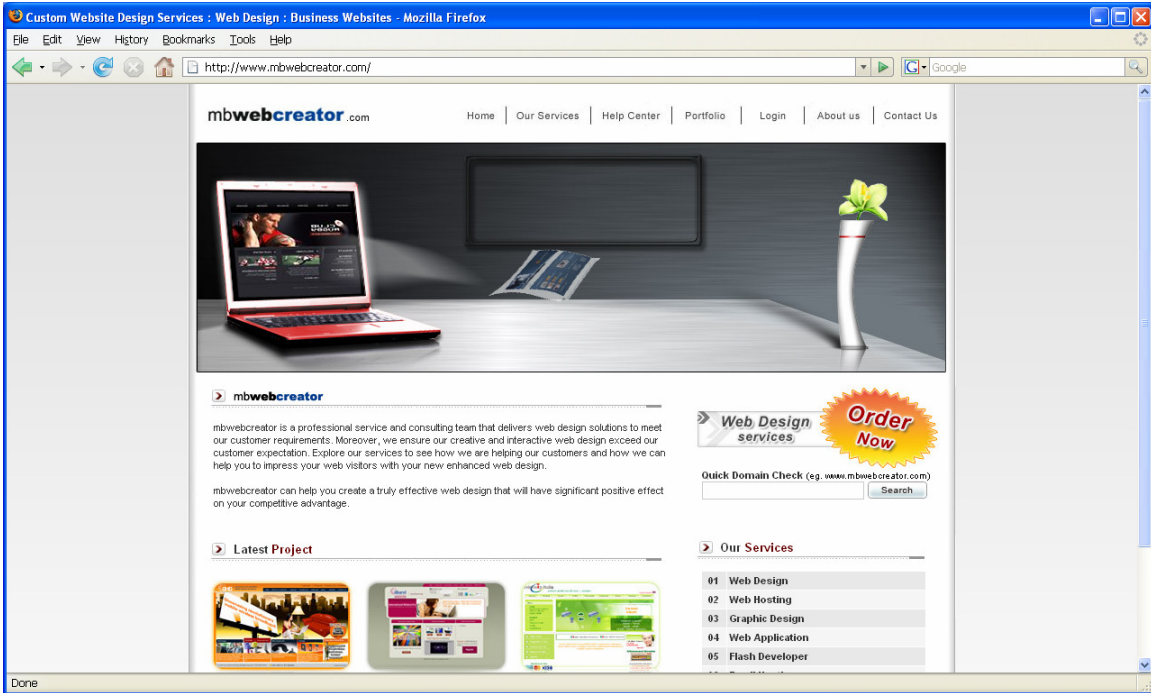


Figure 1 www.test.com

## The site map

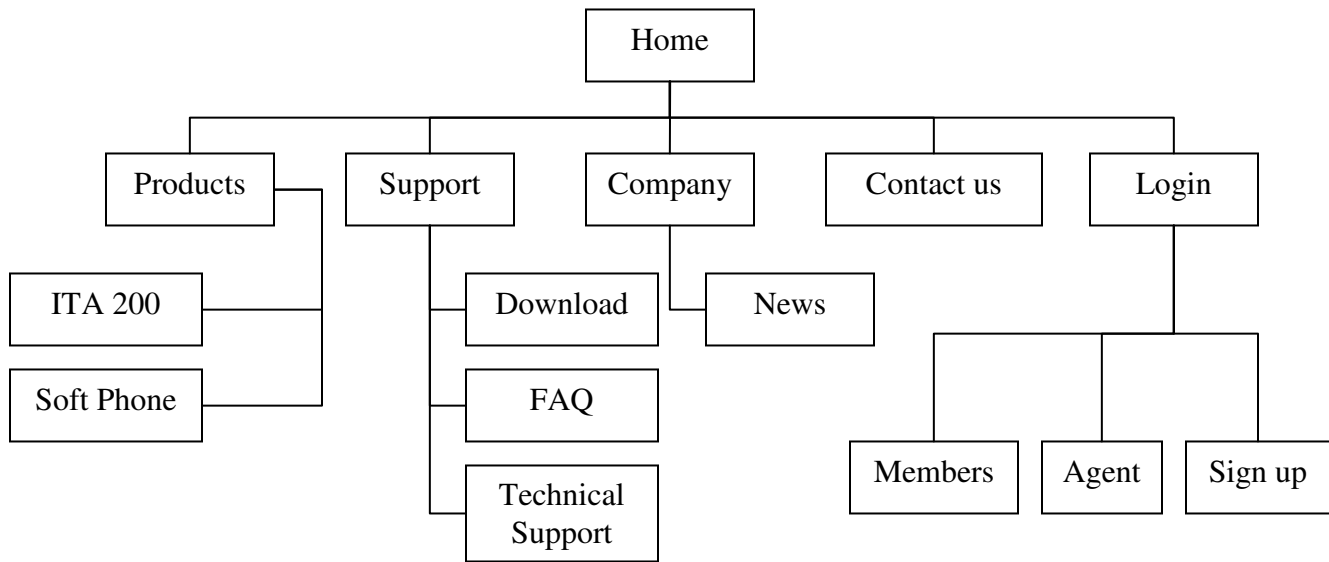


Figure 2 proposed site map

The proposed site map is drawn according to your current web site. We think there are still a few ways to improve it, especially when the web site is in development phase. The changes in development phase will discuss more in the project forum.

## Web application

### Web log

Web log is a visitors' statistic. Our design will include a visitor statistic report. This is essential for internet traffic planning. The report will be included in our web administrator application package.

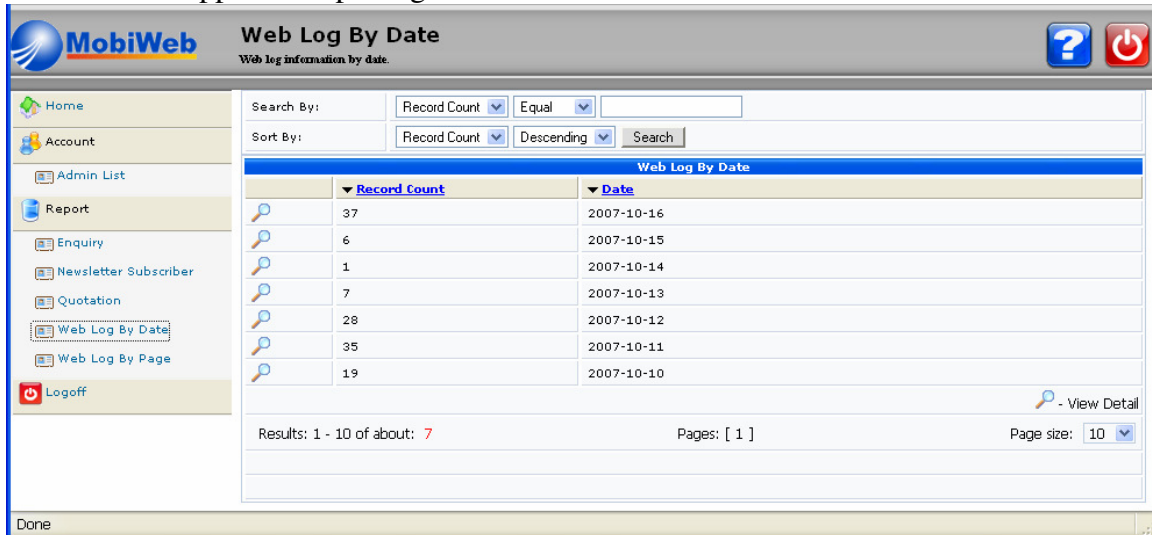


Figure 3 web log by date

### FAQ list

FAQ list is important for users to understand your web site. However, the FAQ should be updated from time to time. We provide an “easy to use” administrator tool for you to update the data. We even provide maintenance for the FAQ list to your convenience.

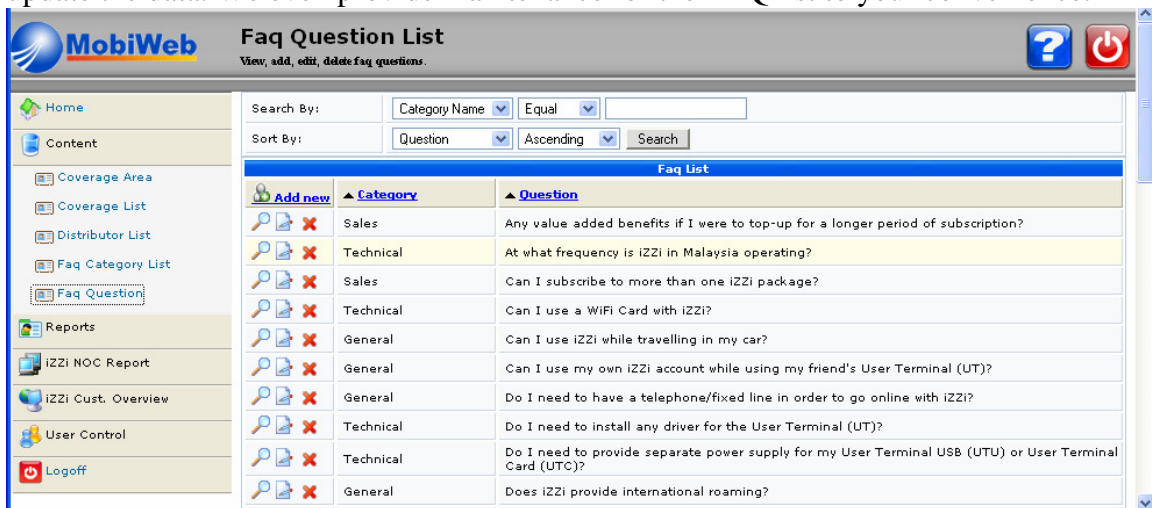


Figure 4 FAQ list

## Contact us form

Contact us form is a very important form for your internet business. It is the one of the most effective way for people can contact you. Hence we provide you with a database and web application to monitor and reply to your contact form.

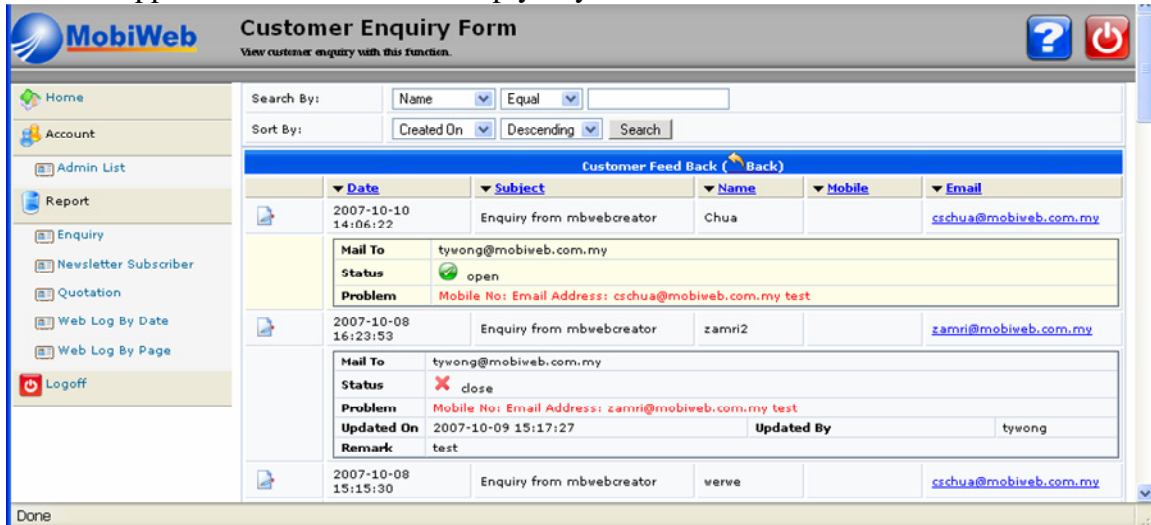


Figure 5 Contact us form

All web application above is included with our web design.

There are a lot of web applications available online. The web application can help your clients to interact more with your service. Please tell us what you want your web site to become? It can be an

- Online shop
- Accounting system
- CRM system
- Online backup system
- Online project system
- Online membership system
- Blogs
- CMS & Portals
- Forums
- E-Commerce
- Support Systems
- Galleries
- Online meeting system and many more

We list out some of the application that we can provide to you, however you can decide when you confirm this order.

## The content accordingly

### 1. Design concept

- The site will be built with importance placed on the notions of contrast, simplicity and impact.
- VoIP is a very competitive field. The style must be young and energetic.

## 2. Description of the site

- An official site for Test which will provide information about the company's profile, company's vision, products, and support.
- The page design will offer a balance in between the text and surrounding space.
- Navigation system will be of highly sophisticated and achieved by the use of page-selecting pull down menus, well constructed local navigation, search box, and other effective features.
- The images used in the navigation sections will be as simple as possible. In fact with the skillful integration of the style sheet, the design will allow optimal download speeds.
- With the dynamic design of the site, it will help in contributing the wide recognition of the products.

## 3. Description of the site map

- a. Home
  - A main link to the following site map.
- b. Company
  - The link will include corporate overview, mission & vision, and company location
- c. Products
  - The link will include product introduction, how it works, and download site of the technical specification.
- d. Support
  - The link will include download site of user manual, procedure, data sheet & technical specification. It will also sections for FAQ and technical support.
- e. Contact Us
  - The link will include the office address, operating hours, phone no. and email address.
- f. Login
  - The link will include site for member sign up & login, and agent login.
- g. International Rates



Figure 6 IPI sample index page



Figure 7 IPI sample product page

## Development schedule

	Description (Your time frame as in online order form: NOT AVAILABLE)	Time
<b><i>Discuss needs, receive rough estimate</i></b>	Briefly discuss your needs with your mbwebcreator.com representative. Based on the information you provide, our staff will supply you with a rough estimate. Please note that this is not a final quote, but only an estimate of the time and type of work involved in creating your desired site. mbwebcreator.com will provide you with a precise quote after a more thorough information gathering process.	
<b><i>Project portal</i></b>	<p>You will be required to pay the balance up to 25% of the revised total cost of project, and a project portal username and password will be provided to you.</p> <p>If, for any reason, you choose to terminate the website development process during the design phase, mbwebcreator.com will keep the 25% deposit. If you decide to terminate the project after the design phase has been completed (i.e. during the production phase), you will be obliged to submit the full payment as outlined in the quote.</p> <p>Project portal is a web application where you can login and communicate with our assigned project leader anytime. You can check your project schedule, share / create task, share calendar, and even check the Gantt chart. The project portal is where you track your project progress, approve changes and communicate with us.</p>	
<b><i>Concept design</i></b>	<p>Upon your written approval of the proposal, mbwebcreator.com's design team will create an initial concept designs. The concept will include a sample web page (or multiple pages, depending on the nature of the site) with general marketing, branding, navigational and layout ideas. Concept designs will serve as potential directions in which our team will further develop the site. The files will be presented in sample website, and will be delivered no later than 10 business days following approval of the proposal.</p> <p>All subsequent revisions during the design phase will be delivered within 10 business days following receipt of</p>	

	your approval to proceed.	
<b>Website production</b>	<p>Based on the approved concept and direction from our design team, our programmers will begin production of your site. During this phase all coding will be implemented.</p> <p>Please note that revisions will be possible through project portal at this stage, however, the amount of changes need to be acceptable.</p> <p>In special cases, when more complex coding is involved, longer production period than proposed will be required.</p> <p>In these instances, you will be notified of the estimated production time. In order to have your new site launched as soon as possible, we advise you to submit your final payment during this period.</p>	
<b>Site launch</b>	<p>After production is complete – and upon payment of your balance – your site will be launched within 48 hours.</p> <p>Any problems or technical issues will be dealt with immediately.</p>	

## Service included

### **Professional SEO service**

Search engine optimization (SEO) is the process of improving the volume and quality of traffic to a web site from search engines via "natural" ("organic" or "algorithmic") search results.

SEO efforts may involve a site's coding, presentation, and structure, as well as fixing problems that could prevent search engine indexing programs from fully spidering a site. Effective SEO may require changes to the HTML source code of a site, SEO tactics will be incorporated into all mbwebcreator.com web site development and design to make sure the web site is "search engine friendly".

### **Email hosting**

Email address is included with our hosting plan. If you are hosting with other party, you may have the email hosting from the third party.

### **Standard web application**

We include 4 very crucial web application forms into our design.

- Contact us form with database
- User statistic log
- FAQ list
- MobiWeb web management system

### **Maintenance**

mbwebcreator.com provides a four-week testing period after the site launch. During this time any technical issues will be resolved at no cost. After this period, mbwebcreator.com's obligations under the contract will be deemed fulfilled and the contract concluded.

The web project portal will remain open for customer to update us for any changes.

### **Additional site changes**

Any changes to the website following the testing stage and conclusion of the contract will be charged separately. mbwebcreator.com offers a hosting and maintenance package which will accommodate basic changes to the site (text and project photos) at any time. Please inquire with mbwebcreator.com representative.

### **Estimated service costs**

Your budget as stated in online order form: NOT AVAILABLE

At this stage, mbwebcreator.com can only provide an estimation of costs associated with this service.

Description	price
Project Planning	
Design & Content	
Project portal	
Site launch	
Maintenance	
Grand total (USD):	2000

### **To get started immediately**

1. Sign the "Website Development Agreement" on this page
2. Please write a "Check/Money Order" in the amount of your 25% down payment payable mobiweb sdn bhd. (please refer to

<http://www.mbwebcreator.com/payment.php>)

upon receipt of your payment, we will begin developing your website.

## Website development agreement

This Website Development Agreement (“Agreement”) is made as of the Acceptance Date between MobiWeb Sdn Bhd (mbwebcreator.com) and (The “Client”): TEST.COM

### **General agreement**

MobiWeb Sdn Bhd will create an Internet website for Client (the “Website”) in accordance with the terms and conditions as located at <http://www.mbwebcreator.com/agreement.html> (“Exhibit A”).

By signing this Agreement, Client acknowledges that they are purchasing the items in this proposal and have read and agree to the terms and conditions in “Exhibit A”.

Website Design and Development Fee Client agrees to pay a nonrefundable design and development fee set forth in the attached estimated service cost (the “Development Fee”).

Payment may be accepted in two equal installments: (i) a non refundable 25% "Initial Payment" due before MobiWeb begins work on Client's initial Website Design, and (ii) a non refundable 75% "Final Payment" due upon Client's acceptance of their website design or 20 business days after Client is presented with the proposed "Website Design", whichever is sooner.

Digitally Signed by MobiWeb Sdn Bhd. (“mbwebcreator.com”) on the date as above

Sign by client:

Name \_\_\_\_\_

Acceptance Date \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_